

SKILLS & EXPERTISE

Art & Design

Adobe Indesign
Adobe Photoshop
Adobe Illustrator
Adobe Acrobat DC
Adobe Suite
Clip Studio Pro

Video

Adobe Premiere Pro
Adobe After Effects
Adobe Audition

3D Design

BlockBench
Google SketchUp

A.I. Augmentation

GigaPixel Ai
Topaz Photo Ai
Adobe Ai
Leonardo Ai

Expertise

Graphic Design
Visual Design
Graphic Art
Art Direction
Multimedia Design
Video Production
Video Editing
Digital Illustration
Trad. Illustration
3D Design
Brand Design
Package Design
Digital & Print Media
SEO & Social Media
B2B & B2C Design
Creative Writing

TYLER BAIRD

Graphic Designer | Graphic Artist | Visual Designer | Multimedia Specialist | Art Director



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Marietta, Ga.



Phone

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Email

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Website

TylerBaird.net



LinkedIn

linkedin.com/in/tbairdart/

Employment History

Marketing and Design Director (2023 - 2024)

Synergy Investing

SEO Management | Advertising | Social Media | Brand Management | Video Production | Print Assets
Video Editing | Motion Graphics | Art Direction | Graphic Design | Visual Design | Marketing

Freelance Art Director & Production Manager (2024)

Archwood Games

Art Direction | Digital Illustration | Concept Design | Graphic Design | Board Game Design | Kickstarter
Visual Design | Game Development | Layout Design | Logo Design | Print Production | Brand Design

Lead Visual Designer & Graphic Designer II (2022 - 2023)

OneSolution

Advertising | Marketing initiatives | Brand Stewardship | Logo Design | Asset Management | Print Media
Web Content | Video Editing | Motion Graphics | Graphic Design | Visual Design | Layout Design

Lead Graphic Designer (2020 - 2022)

The Dairy Alliance

Advertising | Apparel Design | Brand Recognition | Logo Design | Quarterly Asset Creation | Illustration
Print Media | Web Content | Video Editing | Client Communication | Graphic Design | Visual Design

Graphic Designer & Graphic Artist (2017 - 2020)

MOSSA

Advertising | Apparel Design | Brand Recognition | Logo Design | Quarterly Art Asset Creation | Illustration
Print Media | Web Content | Video Editing | Client Communication | Graphic Design | Visual Design

Lead Graphic Designer (2012 - 2017)

Instruments Direct Inc

Advertising | Brand Recognition | Logo Design | Quarterly Art Asset Creation | Illustration | Print Media
Web Content | Video Editing | Client Communication | Graphic Design | Visual Design

Education

Savannah College of Art and Design

Graduating class of August 2011

Degree: (BFA) Bachelors of Fine Arts | Focus: Illustration and Design | Awards: (x4) "Featured Artist"