

# SKILLS & EXPERTISE

## Art & Design

Adobe Indesign  
Adobe Photoshop  
Adobe Illustrator  
Adobe Acrobat DC  
Adobe Suite  
Clip Studio Pro

## Video

Adobe Premiere Pro  
Adobe After Effects  
Adobe Audition

## 3D Design

BlockBench  
Google SketchUp

## A.I. Augmentation

GigaPixel Ai  
Topaz Photo Ai  
Photoshop (Beta A.I.)

## Expertise

Graphic Design  
Visual Design  
Graphic Art  
Art Direction  
Multimedia Design  
Video Production  
Video Editing  
Digital Illustration  
Traditional Illustration  
3D Design  
Brand Design  
Package Design  
Digital & Print Media  
Social Media Cultivation  
SEO Management  
B2B & B2C Design  
Creative Writing

# TYLER BAIRD

Graphic Designer | Graphic Artist | Visual Designer | Multimedia Specialist | Art Director



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## Employment History



**2023 - Current** **Marketing and Design Director**  
*Synergy Investing*

SEO Management | Advertising & Social Media | Brand Management  
Video Production | Video Editing | Motion Graphics | Art Direction  
Graphic Design | Visual Design | Marketing Guidance



**2021 - 2023** **Lead Visual Designer & Graphic Designer II**  
*OneSolution*

Advertising | Marketing initiatives | Brand Stewardship | Logo Design  
Asset Management | Print Media | Web Content | Video Editing  
Motion Graphics | Graphic Design | Visual Design | Illustration



**2020 - 2021** **Lead Graphic Designer**  
*The Dairy Alliance*

Advertising | Apparel Design | Brand Recognition | Logo Design  
Quarterly Asset Creation | Illustration | Print Media | Web Content  
Video Editing | Client Communication | Graphic Design | Visual Design



**2017- 2020** **Graphic Designer & Graphic Artist**  
*MOSSA*

Advertising | Apparel Design | Brand Recognition | Logo Design  
Quarterly Art Asset Creation | Illustration | Print Media | Web Content  
Video Editing | Client Communication | Graphic Design | Visual Design



**2012- 2017** **Lead Graphic Designer**  
*Instruments Direct Inc*

Advertising | Brand Recognition | Logo Design | Quarterly Art Asset  
Creation | Illustration | Print Media | Web Content | Video Editing  
Client Communication | Graphic Design | Visual Design



**2007- 2011** **Savannah College of Art and Design**  
*Graduating class of August 2011*

**Degree:** (BFA) Bachelors of Fine Arts  
**Focus:** Illustration and Design  
**Awards:** "Featured Artist" four times in a row

## Education