TYLER BAIRD

Graphic Designer | Graphic Artist | Visual Designer | Multimedia Specialist | Art Director

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Employment History

2023 - Current

Marketing and Design Director
Synergy Investing

SEO Management | Advertising & Social Media | Brand Management
Video Production | Video Editing | Motion Graphics | Art Direction
Graphic Design | Visual Design | Marketing Guidance

2021 - 2023

Lead Visual Designer & Graphic Designer II
OneSolution

Advertising | Marketing initiatives | Brand Stewardship | Logo Design
Asset Management | Print Media | Web Content | Video Editing
Motion Graphics | Graphic Design | Visual Design | Illustration

2020 - 2021

Lead Graphic Designer
The Dairy Alliance

Advertising | Apparel Design | Brand Recognition | Logo Design
Quarterly Asset Creation | Illustration | Print Media | Web Content
Video Editing | Client Communication | Graphic Design | Visual Design

2017- 2020

Graphic Designer & Graphic Artist
MOSSA

Advertising | Apparel Design | Brand Recognition | Logo Design
Quarterly Art Asset Creation | Illustration | Print Media | Web Content
Video Editing | Client Communication | Graphic Design | Visual Design

2012- 2017

Lead Graphic Designer
Instruments Direct Inc

Advertising | Brand Recognition | Logo Design | Quarterly Art Asset
Creation | Illustration | Print Media | Web Content | Video Editing
Client Communication | Graphic Design | Visual Design

Education

2007- 2011

Savannah College of Art and Design
Graduating class of August 2011

Degree: (BFA) Bachelors of Fine Arts
Focus: llustration and Design
Awards: "Featured Artist" four times in a row